Educational Policies Committee
Meeting Minutes
Wednesday, November 18, 2020
Status of Minutes: Approved 12/2/2020

Attendees

Members Present:	L. Becker, D. Choudhary, S. Garrett, K. Grote, B. Lasky, C. Mayberry, Y. Mimura, D. Weingarten, T. Zirakian
Members Absent:	M. Alvarez Rojas, N. Golden
Staff:	E. Adams, D. Cours, J. Hunter
Guests:	K. Baxter, B. Davis, P. Faiman, S. Gandhi, A. Gharehgozli, D. Gray, K. Harris, C. Hayashi, D. Heisley, X. Jia, P. Lazarony, L. Moody, S. Paik, B. Ricks, R. Ryan, D. Tamalis, E. Weiss, B. Wu

I. Announcements

A. D. Weingarten reminded the committee that an EPC representative is needed to attend the Urban Studies and Planning Final MOU meeting on December 3, 2020 from 4 p.m. to 5 p.m.

B. D. Weingarten announced that a reminder was sent to associate deans regarding the December 10 deadline for colleges to submit GE Plan E curriculum proposals provisionally approved by the Academic Affairs Council.

C. D. Weingarten reminded everyone that an early implementation request must be submitted with the curriculum proposal and not after approval. Justification for early implementation must be in accordance with EPC Standard Operating Procedures.

II. Business

A. The minutes from 11/4/2020 were **MSP approved**.

B. Curriculum proposals on the Consent Calendar were **MSP approved** (see Attachment I).

C. Previously Offered Experimental Topics
   The following item was informational and not voted on.
   1. HIST 496MN – The United States and the War in Iraq, 2003-11 (3)
      Previously offered Fall 2018, Fall 2019

D. David Nazarian College of Business and Economics
Accounting and Information Systems
New Courses
1. ACCT 465 – Advanced Auditing (3). **MSP approved**.
2. ACCT 475 – Governmental & Nonprofit Accounting (3). **MSP approved**.
Program Modifications
3. Accountancy, B.S. – Information Systems Option. **MSP approved** with addition of "or MATH 140" to the catalog copy.
4. Accountancy, B.S. – Professional Accountancy Option. **MSP approved** with addition of "or MATH 140" to the catalog copy.
Systems and Operations Management
New Courses
5. BANA 310 – Data Visualization for Business (3). **MSP approved** with revision to the SLOs and clarification of the plus/minus grading statement.
6. BANA 320 – Predictive Analytics for Business (3). **MSP approved** with clarification of the plus/minus grading statement.
7. BANA 410 – Machine Learning for Business (3). **MSP approved** with clarification of the plus/minus grading statement.
8. BANA 420 – Prescriptive Analytics for Business (3). **MSP approved** with clarification of the plus/minus grading statement.
9. BANA 430 – Text Mining and Analytics for Business (3). **MSP approved** with revision to the SLOs and clarification of the plus/minus grading statement.
10. BANA 440 – Supply Chain Analytics (3). **MSP approved** with revision to the SLOs and clarification of the plus/minus grading statement.
Program Modification
11. Business Administration, B.S. – New Option in Business Analytics. **MSP approved**.
New Program
12. Business Analytics Minor. **MSP approved** with revision to the catalog copy: remove "secondary" from the overview section.
Marketing
Program Modification
13. Business Administration, B.S. – Marketing Option. **MSP approved** with an explanation for adding MATH 140BUS in the summary or justification section of the proposal form.

E. The committee discussed a draft of the proposed basic needs syllabus statement. C. Mayberry volunteered to edit the statement. It was **MSP approved** to pass a resolution recommending that faculty include a basic needs statement in their syllabi. An example basic needs statement will be provided. D. Weingarten will write the resolution and send it to the Senate Executive Committee.

Recommended Basic Needs Syllabus Statement

Many of our students face challenges with meeting basic needs: food insecurity, housing precarity/homelessness, mental health, healthcare, technology, and elder/childcare. To support student equity, especially during the pandemic, please consider adding language on your syllabus and link to CSUN's basic needs hub, CSUN with A HEART (https://www.csun.edu/heart).

Sample language for your syllabus:

CSUN with A HEART

If you are facing challenges related to food insecurity, housing precarity/homelessness, mental health, access to technology, eldercare/childcare, or healthcare, you can find guidance, help, and resources from CSUN with A HEART (https://www.csun.edu/heart).

F. The committee discussed the draft General Education Pattern Modification Guidelines and provided feedback. D. Weingarten and J. Hunter will revise the draft guidelines with the following edits: remove references to combinations of courses and writing intensive, and add an example of a course that meets or exceeds the standards of a GE course.

G. E. Adams shared that some CSU campuses are allowing students to change the basis of grading later in the semester, which has prompted Associated Students to request the same at CSUN. The Chancellor's Office issued a memo in Spring 2020 that temporarily suspended parts of EO 1037, including campus latitude for students to take courses CR/NC or A-C/NC. This suspension was not continued for Fall 2020 and CSUN is following the current catalog policy. Members discussed their experience with the process in Spring 2020 and Summer 2020, sharing that it caused confusion and did not benefit many students. In addition, most students did not understand the implications of changing the grading basis to CR/NC or A-C/NC, such as a earning a grade of C- or below is no credit in the course. Concern is greater without the suspension of EO 1037 due to many courses students could enroll in for CR/NC and not earn credit toward GE or major coursework that must be taken for a letter grade. The committee acknowledged that the flexibility made sense during Spring 2020 due to sudden changes caused by the pandemic mid-semester; however, students were aware of the modality when registering for the Fall 2020 semester. It was suggested that students with concerns should touch base with their instructors about their grade in the class. Additionally, students could request a medical withdrawal if they meet the criteria.

Meeting adjourned at 3:43 p.m.

Attachment I: Consent Calendar

Some curriculum proposals will be moved onto a "consent calendar" on the agenda. The purpose of the consent calendar will be to expedite items deemed to be minor and non-controversial. The Chair of EPC will move items onto the consent calendar in consultation with the Executive Secretary of the Committee. All of these items will remain available for review by all EPC members and any EPC member may remove an item from the consent calendar at any time prior to or during the meeting at which the item is to be considered. Items on the consent calendar will be acted upon as a single item. (EPC Standard Operating Procedures, page 3.)

A. David Nazarian College of Business and Economics
   Accounting and Information Systems
   Course Deletions
   1. ACCT 351COM – Communications for Accountants (2)
   2. ACCT 470 – Strategic Cost and Profit Management (3)
   Course Modifications
   3. ACCT 350 – Intermediate Financial Accounting I (3)
      Change basis of grading, course description and requisites
   4. ACCT 351 – Intermediate Financial Accounting II (3)
      Change basis of grading, course description and requisites
   5. ACCT 352 – Intermediate Financial Accounting III (3)
      Change basis of grading, course description and requisites
   6. ACCT 380 – Cost Measurement and Analysis (3)
      Change title, short title, basis of grading, course description and requisites
   7. ACCT 440 – Income Tax I (3)
      Change course level, basis of grading, course description and requisites
   8. ACCT 450 – Advanced Financial Accounting (3)
      Change basis of grading and course description
   9. ACCT 460 – Auditing Principles and Analytics (3)
      Change course level, basis of grading and course description
   Marketing
   Course Modification
   10. MKT 459 – Social Media Marketing (3)
       Change course description and requisites
   Program Modifications
   11. ~~Business Administration, B.S. – Marketing Option~~ ***Moved to 11/18/20 Agenda Item II.D.13.***
   12. Interactive Marketing Minor
   13. Marketing Minor