

# STUDENT LEARNING OBJECTIVES MASTER CHART

## PSYC 3260: SOCIAL PSYCHOLOGY

### KEY

#### Course Objectives

CO=Course Objectives 1–10 (as indicated on syllabus)

#### Course Components

T=Textbook

L=PowerPoint lectures

SR=Supplemental readings

SV=Supplemental videos

J=Journal

GP=Group Project

Q/E=Quiz; Exam

#### Module Learning Objectives

T L SR SV J GP Q/E

Module Learning Objectives	T	L	SR	SV	J	GP	Q/E
<b>Introduction to Social Psychology &amp; Research</b>							
Define social psychology. (CO 1, 2, 3, 6)	X	X	X				X
Discuss the roots of psychology. (CO 3, 4, 5)	X	X					X
Describe the four main perspectives of social psychology. (CO 2)	X	X		X			X
Examine that social psychology is not just common sense. (CO 3, 4, 6, 8)	X	X	X				X
Define the descriptive and experimental research methods. (CO 3, 5, 6, 9)	X	X		X			X
<b>Social Perception</b>							
Describe how we understand people's behavior in terms of dispositional and situational attribution. (CO 1, 2, 4, 5, 6, 7, 10)	X	X		X	X		X
Discuss how we decide what other people are like. (CO 1, 2, 4, 5, 6, 10)	X	X	X	X	X		X
Examine the role of non-verbal communication in terms of deciphering other people's thoughts, feelings, and intentions. (CO 1, 2, 5, 6, 10)	X	X	X	X			X

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	T	L	SR	SV	J	GP	Q/E
<b>Social Cognition</b>							
Explore how schemas guide the way we think about the world around us. (CO 1, 2, 4, 5, 6, 10)	X	X		X	X		X
Examine the effectiveness of heuristics (mental shortcuts). (CO 1, 2, 5, 6, 10)	X	X		X	X		X
Discuss sources of bias in social cognition, for example, negativity bias, optimistic bias, and counterfactual thinking. (CO 1, 2, 5, 6, 10)	X	X		X	X		X
<b>Prejudice &amp; Discrimination</b>							
Define stereotypes, prejudice, and discrimination. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Examine the sources of stereotyping and prejudice. (CO 1, 2, 4, 5, 6, 7, 10)	X	X		X	X		X
Describe the consequences of stereotyping. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Explain how we can reduce stereotyping and prejudice. (CO 1, 2, 4, 5, 6, 7, 10)	X	X		X	X		X
<b>Aggression</b>							
Describe the theories of aggression. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Identify what influences aggression. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Examine how we can reduce aggression. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
<b>Altruism</b>							
Define altruism and prosocial behavior. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Examine why and when we help others. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X		X		X
Explain what are other influences on helping behavior. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Explore how we can increase helping behavior. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X		X		X
<b>Attraction/Close Relationships</b>							
Describe the factors that lead to attraction. (CO 1, 2, 4, 5, 6, 10)	X	X					X
Explain what factors influence and define romantic love. (CO 1, 2, 4, 5, 6, 10)	X	X					X
Explain how relationships are maintained. (CO 1, 2, 4, 5, 6, 10)	X	X					X
Describe what role conflict plays in relationships. (CO 1, 2, 4, 5, 6, 10)	X	X					X
<b>The Self</b>							
Define self-concept and understand its origins (i.e., socialization) (CO 1, 2, 4, 5, 6, 10)	X	X	X	X	X		X
Explain how our need for self-esteem motivates our actions. (CO 1, 2, 4, 5, 6, 10)	X	X	X	X	X		X

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Describe how we present ourselves to others through impression management. (CO 1, 2, 4, 5, 6, 10)	X	X		X	X		X
<b>Attitudes &amp; Changing Attitudes (Persuasion)</b>							
Explain how attitudes develop. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Describe how attitudes influence behavior and how behavior influences attitudes. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Define persuasive messages and explain how they are the most effective. (CO 1, 2, 4, 5, 6, 10)	X	X		X	X		X
Explain what research tells us about resisting persuasion tactics. (CO 1, 2, 4, 5, 6, 10)	X	X		X	X		X
<b>Conformity &amp; Obedience</b>							
Describe factors that affect and encourage conformity. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Explain methods that people use to get others to comply with their requests. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X			X
Examine how authority figures get people to obey them. (CO 1, 2, 4, 5, 6, 10)	X	X	X	X	X		X
Name at least two social psychological principles that explain participation in flash mobs. (CO 1, 2, 10)	X	X		X	X		X
<b>Group Dynamics</b>							
Explain how a group influences individual behavior. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Explore how a group makes decisions. (CO 1, 2, 4, 5, 6, 7, 10)	X	X	X	X	X		X
Describe how conflicts among groups are resolved. (CO 1, 2, 4, 5, 6, 10)	X	X			X		X
<b>Group Research Project (CO 5, 6, 7, 8, 9, 10)</b>							
Collaborate with peers and create a Wiki based on research on a social psychological topic utilizing						X	
Identify and discuss theory, methodology, and conceptual evidence in support (or against) social						X	
Recognize and evaluate social psychological hypotheses of social psychological phenomena.						X	
Detect major parts of a published empirical research paper, critically evaluating its content.						X	
Utilize the empirical literature to research a social psychological topic, critically evaluating the						X	
Apply social psychological principles and theories to everyday life.						X	