BSBA Program Goals

BSBA students will graduate being:

- Effective Communicators
- Critical Thinkers
- Able to Analyze Ethical Problems
- Global in their perspective
- Knowledgeable about the essentials of business

FIN329 contributes to THAN goals through its Student Learning Outcomes below:

- Identify the reasons for international trade
- Describe the importance of balance of trade and balance of payments to the development of macroeconomic policy.
- Discuss the role that international institutions play in the global arena.
- Judge whether international parity conditions are met
- Describe the various currency arrangements a country may adopt
- Identify opportunities for arbitrage and discuss methods to exploit these opportunities.
- Describe and distinguish among alternative derivative instruments, including the different types of exposures multinational corporations face when using derivative instruments.
- Evaluate cross-border investment opportunities, and describe a multinational firm’s decision-making process for long-term capital budgeting, short-term cash-flow management, and the management of international taxation.

Course Objectives:

To study the role that international trade and investment, currency movements, derivative instruments, hedging strategies, international financial markets, and international agreements and institutions play in the management of multinational corporations.

Grading Policy/Dept of FIN 1.4 states:

Normally the mean of the grade distribution in each class will be within the following ranges:
- FIN 240 1.8 – 2.5
- FIN 323 1.8 – 2.4
- Other Upper Division 2.2 – 2.9
- Graduate (500+) 2.9 – 3.5

Required materials:

2) Calculator: TI 80s series calculators or similar calculators with a large screen are NOT allowed; before the exam, all the programmed stuff must be deleted to avoid academic misconduct.

Chapters/topics:

Topics will be covered roughly in the following order including MINI-CASES. There will be additional readings typically of news articles (current news).

- Chapter 1: Globalization and the Multinational Enterprise
- Chapter 3: The International Monetary System
  - MINI-CASE: The Yuan goes global
• Chapter 4 The Balance of Payment
• Chapter 7: International Parity Conditions
• Chapter 6: The Foreign Exchange Market
  o MINI-CASE: Saga of the Venezuelan Bolivar Fuerte
• Chapter 9: Foreign Exchange Rate Determination and Forecasting
• Chapter 8a: Foreign Currency Derivatives - futures/forwards & options
• Chapter 8b: Foreign Currency Derivatives - swaps
• Chapter 10: Transaction Exposure
  o MINI-CASE: Banbury Impex (India)
• Chapter 12: Operating Exposure
  o MINI-CASE: Toyota’s European Operating Exposure
• Chapter 11: Translation Exposure
• Chapter 16: International Portfolio Theory and Diversification
• Chapter 15: Multinational Tax Management
  o MINI-CASE: U.S. Corporate Income Tax Conundrum
• Chapter 5: The Continuing Global Financial Crisis

Exams:
Exam1; Exam2; Exam3 (final) (3 exams - equally weighted).

“A few additional points to ponder”:
• In 2012, fifteen-year-old students in the U.S. ranked 31st (25th in 2009) out of the 34 OECD countries on an international math test (PISA: Programme for International Student Assessment, OECD 2013).
• According to ‘Academically Adrift: Limited Learning on College Campuses’ (2011; Richard Arum and Josipa Roksa, University of Chicago Press, IL), an undergraduate college degree is worth very little despite the cost and time it takes—lack of critical thinking and complex reasoning.
• “Do the math: Succeeding can be tough without it,” by Neil Senturia and Barbara Bry (U-T San Diego, Feb. 14, 2012).

Optional-
Those interested in experiencing foreign currency trading, visit the following website for Oanda (https://fxtrade.oanda.com/demo-account/login), an on-line currency trading broker in which students can create a practice trading account.

"If you are a student with a disability and believe you will need accommodations for this class, it is your responsibility to contact Student Disability Services at (619) 594-6473. To avoid any delay in the receipt of your accommodations, you should contact Student Disability Services as soon as possible. Please note that accommodations are not retroactive, and that I cannot provide accommodations based upon disability until I have received an accommodation letter from Student Disability Services. Your cooperation is appreciated."

SDSU Writing Center (LLA 1103; open every weekday to all students on campus): Students can make an appointment or drop-in. Additional information can be found at the Writing Center’s website (http://www.writingcenter.sdsu.edu/).