SAN DIEGO STATE UNIVERSITY

SYLLABUS FOR
H SEC 690-3: INTELLIGENCE AND HOMELAND SECURITY
FALL 2014
4:00 – 6:40 PM, Thursdays
Adams Humanities 3113

INSTRUCTOR:

Dr. Michael A. Turner
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OFFICE HOURS:

3:00 – 3:45 PM, Thursdays
PS 123
PS 123, or Starbucks at 5131 College Avenue and Lindo
Paseo, right next to (or underneath) College Square.

COURSE OVERVIEW:

Intelligence plays a vital role in homeland security
and the nation’s security establishment. In the U.S., the
sixteen agencies of the Intelligence Community (IC) provide
numerous varied strategic services ranging from raw
intelligence and analysis to special activities and
counterintelligence. Each of the agencies has its own
missions and institutional arrangements, which often
compete and work at cross-purposes with those of sister
agencies. There are historical and philosophical reasons
for this particular evolution of U.S. intelligence. The
role of strategic intelligence in homeland security is
relatively new, and so the precedents are only now being
set. Consequently, while U.S. intelligence has had some
spectacular successes in both national and homeland
security, the nature of U.S. intelligence has also worked
to produce some spectacular intelligence failures.

This course is an investigation of the politics, the
structure and functions of U.S. strategic intelligence, and
its relationship to homeland security. It also examines
the issues that confront America’s intelligence agencies in
national and homeland security areas, as well as the
contributions intelligence makes to homeland security
policymaking. The following are some of the issues that will be covered -- the challenge of staying relevant in a complex and changing world, managing federal relations with state and local officials, intelligence resource management, clandestine operations and secret activities, the role of secrecy and ethical considerations, leadership of the homeland security community and its impact on the intelligence agencies, intelligence reforms, and the like.

**COURSE OBJECTIVE:**

The objective of this course is to expose students to the intricacies of strategic intelligence and its relationship to the defense of the homeland, and to provide students with a thorough understanding of the U.S. Intelligence Community and its impact on U.S. national and homeland security.

This is an interdisciplinary course for graduate students. The purpose of this class is to produce leaders from a variety of educational and professional backgrounds who can effectively and efficiently identify, design and mobilize the appropriate community resources to prevent, deter, preempt, defend against, and respond to criminal acts, terrorist attacks, other acts of war or natural disasters as they impact homeland security on the local, regional, national and international levels.

Homeland security encompasses a grouping of diverse missions and functions that are performed by a wide variety of organizations on the local, state, federal and international levels. Consequently, there are many definitions of homeland security. For the purposes of this course, homeland security is defined as:

The prevention, deterrence and preemption of, and defense against, external and internal threats and aggression targeted at U.S. (or another sovereign state's) territory, sovereignty, population, and infrastructure, as well as the management of the consequences of such threats and aggression and other domestic emergencies.

**DESIRED LEARNING OUTCOMES:**

At the conclusion of the course, students will be able to:
-- Describe and explain the differences among the key intelligence community agencies, their functions, and their relationships to homeland security organizations.

-- Articulate the fundamental issues confronting U.S. strategic intelligence and the defense of the homeland.

-- Identify the various techniques for collecting, analyzing, and disseminating intelligence to policymakers, and evaluate their utility at any given time.

-- Analyze and explore in some depth some of the perennial and controversial issues facing homeland security and U.S. strategic intelligence.

SPECIAL CIRCUMSTANCES POLICY:

If you are a student with a disability and believe you will need accommodations for this class, it is your responsibility to contact Student Disability Services at (619) 594-6473. To avoid any delay in the receipt of your accommodations, you should contact Student Disability Services as soon as possible. Please note that accommodations are not retroactive, and that accommodations based upon disability cannot be provided until you have presented your instructor with an accommodation letter from Student Disability Services. Your cooperation is appreciated.

Please let me know of any special circumstances regarding your ability to attend class or complete assignments by their due dates (e.g., work schedule, conflict with other classes, etc.). Note that you must notify me before, not after, these assignments are due and that I will require proof of said difficulty. Failure to do so will result in an F or no-credit for the assignment. In the case of disability and/or learning disorder, please notify me directly before or after class or during office hours so that I can provide the proper academic accommodations per your specific Authorization for Accommodations Form.
NON-ATTRIBUTION POLICY:

This class, as a part of its curriculum, presents the student with a wide range of highly qualified and informative classmates, guest speakers, and professors. In order for these classmates, guest speakers, and professors to feel free to speak candidly, they are assured that what is said in lecture will not be repeated publicly outside the classroom, regardless of classification. To repeat what has been said in lecture to others outside the H Sec 690-2 environment risks calling fellow students, guest speakers, and professors to account publicly for his or her opinions and comments. This in turn could have the effect of stifling your classmates, guest speakers and professors, causing them to speak in a guarded manner. Ultimately the quality of education provided in the seminar would suffer. Hence, what your fellow students, guest speakers, and professors say during their lectures is not for attribution. It is acceptable to say "someone in my class" made a particular statement, but the individual's name must not be divulged. Individuals who violate the non-attribution policy are subject to adverse administrative and disciplinary action per University policy.

COURSE MATERIALS:

There is one required text for this course, which can be acquired through Amazon or other similar sites. SDSU bookstore does NOT have this text:


There are also additional readings listed in the schedule of classes, which can be found for each class session in the category COURSE DOCUMENTS in Blackboard. Please read the required material prior to arriving in class. I will also put some supplementary readings on Blackboard, under the category SUPPLEMENTAL READINGS in course documents. Although supplemental readings are not required readings, I strongly urge you to read them at your leisure.
COURSE REQUIREMENTS:

The following constitute the requirements for this course:

Tests: Each registered student will take a mid-term and a final examination in this course. The mid-term will take place in the eighth week of the course (October 23) and will count for 20 percent of the course grade. The final examination (on December 11) will count for 30 percent of the final grade.

Research Paper: Each student will write a formal research paper, in the form of an intelligence assessment, on the intelligence aspects of a homeland security issue, such as an assessment of the role of intelligence in emergency management or an assessment of the role of intelligence in border security. The paper must meet all requirements set forth by San Diego State University on the drafting of formal research projects, including the inclusion of footnote/endnotes and references. The papers must reflect the kind of sophistication generally expected of graduate students. Each paper must be no longer than 25 double-spaced pages, all inclusive, and must be presented to the instructor no later than the date specified. The instructor will not accept late papers.

Each student will provide the instructor a topic statement, or a concept paper, on September 18. There is a sample topic paper (concept paper) on blackboard. The concept paper is a plan of what you intend to do regarding the subject and, as such, is an integral part of the research process. The concept paper and the research paper together will count for 40 percent of the final grade.

Students who want to earn up to 10 extra points may opt to provide the class an oral briefing on their research. Those who want to do a briefing must inform the instructor in writing by October 23. The briefing must be thorough but brief, complete, and analytical, but must not go more than 10 minutes of class time. Briefings will take place on December 4.

Effort and Participation: The remaining 10 percent will reflect other factors, such as class attendance,
participation in discussions, and perceived effort. Please turn off all cell phones, pagers, and other electronic devices (except for laptop computers), and keep them off until after the end of each class session.

**THE INSTRUCTOR:**

Dr. Michael Turner is an independent contractor for the US Government. He also teaches both at the University of San Diego and San Diego State University. In the last thirty years, Dr. Turner has been a national security consultant, a professor of national security affairs, and an officer of the Central Intelligence Agency.

Until August 2006, Dr. Turner occupied an endowed chair and was a professor of international affairs at Alliant International University in San Diego, CA while also teaching at the University of San Diego. Dr. Turner has taught intelligence and national security at the Air War College (1999-2000); at the Joint Military Intelligence College (now National Defense Intelligence College) at Bolling Air Force Base, Washington, DC (1993-1994); and various other universities such as the University of Southern California, University of Virginia, University of Maryland, and Johns Hopkins University (1985-2005).

Before becoming a full time academic, Dr. Turner was a CIA officer, working in both analytic and staff positions. Initially, he served as a political analyst on Middle East and West European affairs and then assumed various supervisory positions on the staff of the Director of Central Intelligence, first, as a Congressional Liaison representative and then as the Chief of Public Liaison Staff. In the mid-1980s, Dr. Turner also served several rotational assignments, one of which was as Acting Desk Officer for Turkey in the Department of State. He was also chosen to be a Congressional Fellow on Capitol Hill in 1986-87, serving as foreign policy advisor to Congresswoman Barbara Kennelly (D-CT). He also served as the CIA representative to various allied agencies.

Dr. Turner is the author of *Why Secret Intelligence Fails* (Potomac Books, 2006) and *Historical Dictionary of U.S. Intelligence* (Scarecrow Press, 2006 and 2014). He has written and lectured widely on a variety of strategic issues and intelligence matters.
SCHEDULE OF CLASSES AND READING ASSIGNMENTS
Please read the assignments before the class meeting

**August 28:** Introduction and Administrative Matters; The US Intelligence Community

**Readings:**


**September 4:** Intelligence History, Process, and Intelligence Requirements

**Readings:**


**September 11:** Intelligence Collection -- Imagery, Signals Intelligence, MASINT and Space; Sensors, and Materials

**Readings:**


**September 18:** Intelligence Collection -- Human Intelligence and Open Source Intelligence

**Readings:**

Frederick P. Hitz, “Human Source Intelligence,” pp. 107-119.


**Deliverable:** CONCEPT PAPER – Students inform instructor of their research paper topic in writing
September 25: Intelligence Analysis and Production; Politicizing Intelligence

Readings:


Glenn Hastedt, “Public Intelligence,” pp. 177-190.


October 2: Counterintelligence, Part I

Readings:


Senate Select Committee on Intelligence, “Treachery Inside the CIA,” pp. 328-340.

**October 9:** Counterintelligence, Part II

**Readings:**

Office of the National Counterintelligence Executive, *Fundamental Elements of the Counterintelligence Discipline, Volume 1*, January 2006. (Document 3)


**October 16:** Cooperation, Coordination, and Law Enforcement Intelligence

**Readings:**


**October 23 - Mid Term Exam**

Students who choose to do a briefing on their research on December 4 must inform the instructor in writing by this date.

**October 30:** Special Activities
Readings:


Senator Frank Church, “Covert Action: Swampland of American Foreign Policy,” pp. 265-269.


November 6: The Foreign Experience and Intelligence Sharing

Readings:


Sebastian Laurent, French Intelligence,” pp. 561-569.


November 13: Accountability

Readings:


**November 20:** Intelligence after 9/11 and Now

**Readings:**


Henry H. Willis, Strengthening Strategic Planning and Management at DHS, Testimony, Santa Monica, CA: RAND, 26 April 2013. (Document 31)

**November 27 – Thanksgiving Break, No Class**
December 4: Student Briefings

**Deliverable: Research Paper**

December 11: Final Examination