SYLLABUS & OUTLINE
NONVERBAL COMMUNICATION
COMM 415
Fall 2014

Instructor: Peter A. Andersen
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Office Hours: Tuesday 1-2, Wednesday 3-4, Thursday 1-2


Assignments Due Date Points
Midterm Exam Oct. 14 150
Final Exam Dec. 16 150
In Class Exercises Periodically 50
Nonverbal Paper November 25 150

500

Grades: All grades will be assigned according to the following formula:
465-500 = A 365-384 = C
450-464 = A- 350-364 = C-
435-449 = B+ 335-349 = D+
415-434 = B 315-334 = D
400-414 = B- 300-314 = D-
385-399 = C+ 299 and below = F

General Objectives: This course is designed to teach the student about nonverbal communication. First, the course is designed to raise the student’s awareness of her/his own nonverbal behavior to a conscious level with the intention of making each student a more effective source of nonverbal communication. Second, the course is intended to make each student aware of the nonverbal of others, including the communication of other cultures and subcultures. Third, the course is intended to provide formal training in nonverbal communication, an area almost neglected by our verbal education system. Fourth, the student will be made aware of societal nonverbal norms and the consequences of violating those norms. Last, the student will be exposed to the latest research and theory from a variety of disciplines that focus on nonverbal communication behavior.
Specific Objectives
1. Articulate what nonverbal communication entails and how it differs in 16 ways from verbal communication
2. Define and describe the codes of nonverbal communication including physical appearance, haptics, proxemics, kinesics, oculesics, environment, vocalics, olfactics, and chronemics
3. Conduct a detailed written self-analysis of one’s own nonverbal behavior based on research, self-reflection and interviews with significant others.
4. Describe and apply the functions of nonverbal behavior including intimacy, power, immediacy, influence, persuasion, deception-detection, emotional expression and power.
5. Describe and identify biological and culture sex differences in nonverbal behavior.
6. Be able to accurately identify the nonverbal communication of others based on body language, facial expression, tactile behavior, proxemics and chronemics,

Cheating: Cheating on an exam or plagiarizing a paper (i.e. copying a portion of another scholar’s or student’s work and submitting it as your own) will result in an AUTOMATIC “F” in the course.

Attendance: Attendance throughout the class period is strongly recommended. Given that this class meets only once a week, absences should be avoided except in an emergency. No makeup exams will be given, except with a doctor’s excuse. Approximately, fifty percent of the test material is from lecture, so attendance is imperative. Likewise, if you miss one of the in-class exercises, it cannot be made up. It is your responsibility to make sure I receive a record of your participation in exercises. Do not ask for exceptions.

Paper: NONVERBAL SELF-ANALYSIS

The purpose of this paper is to critically examine your own nonverbal communication behavior using concepts discussed in the course. You need to pick a code of nonverbal communication (for example proxemics is a code) or a part of a code (personal space, crowding, or territoriality is part of proxemics).

The paper should be organized into five separate segments.

In part one of the paper, you should briefly review, define, and describe the code or subcode of nonverbal communication you are going to discuss. Appropriate references should be included in this section

In part two, review the literature on the concepts contained in your paper. This section should contain 10 sources at least 5 of which should be scholarly journal articles.
In part three, you should critically analyze your own attitudes, thoughts, and behaviors related to these concepts.

In part four, you should include a Q and A with a friend about your behavior regarding this code. Include a transcript of the interview in your paper.

In part five, you should analyze your weakest points related to these concepts and suggest some strategies for improving your nonverbal behavior in the future.

The paper is due xxx. For each class day your paper is late one of a letter grade will be deducted.

Hints:
1. Follow my outline explicitly. The paper should contain five separate sections.
2. Clear your topic with me before proceeding. Your topic must deal with some aspect of nonverbal communication.
3. Don't plagiarize! See syllabus for warning.
4. See the above for paper guidelines. Follow them carefully.
5. Start today.

Paper Guidelines: Your paper must:
a) be typed and double spaced.
b) Be 8 to 12 pages long-not including references
c) have a standard title page.
d) be the original work of the student.
e) use APA style and referencing system.
f) must be submitted on time (I deduct one letter grade for each class day late).

Attendance: Attendance throughout the class period is strongly recommended. Given that this class meets only once a week, absences should be avoided except in an emergency. No makeup exams will be given, except with a doctor's excuse. Approximately, sixty percent of the test material is from lecture, so attendance is imperative. Likewise, if you miss one of the in-class exercises due to absence or being late to class, it cannot be made up. It is your responsibility to make sure I receive a record of your participation in exercises. Do not ask for exceptions.

Research Participation
The School of Communication seeks not only to distribute knowledge through teaching, but also generate it through original research, and because participation in such research provides important insights into this process of knowledge generation, students in this class will be allowed up to 20 extra credit points during the semester, out of the total number of points available, based on participation in School of Communication authorized research projects. Points will be provided upon evidence of completed participation, with 5 points for participation in each research project. Students will be able to locate eligible research projects at the following site:
https://sites.google.com/site/commsdsuresearch/

Schedule of Topics and Readings:

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>Readings</th>
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<tbody>
<tr>
<td>Aug. 26</td>
<td>Introduction to the course and to nonverbal communication.</td>
<td>A 1</td>
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<tr>
<td>Sept. 2</td>
<td>Physical Appearance</td>
<td>A 2 (pp. 31-35), GH 4-8</td>
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<td>Sept. 4</td>
<td>Kinesics (also known as body language)</td>
<td>A2 (pp. 34-42), K 11, 15</td>
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<td>Sept. 9</td>
<td>Oculesics</td>
<td>A2, GH, 12-14</td>
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<td>Sept. 11</td>
<td>Proxemics: Personal Space</td>
<td>GH 21</td>
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<td>Sept. 16</td>
<td>Proxemics: Territoriality and Crowding</td>
<td>GH 22</td>
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<td>Sept. 18</td>
<td>Haptics</td>
<td>A 2 (pp 48-54)</td>
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<td>Sept. 23</td>
<td>Contextual Codes: Vocalics</td>
<td>A3 (pp 55-58), GH 17-20</td>
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<td>Sept. 25</td>
<td>Macroenvironmental Influences</td>
<td>A3 (pp 58-60) GH 23</td>
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<td>Sept. 30</td>
<td>Microenvironmental Influences</td>
<td>A3 (pp 60-67), GH 31-33</td>
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<td>Oct. 2</td>
<td>Chronemics</td>
<td>A3 (pp 67-70), GH 28-30</td>
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<td>Oct. 7</td>
<td>Olfactics</td>
<td>A3 (70-76), GH 9, 10</td>
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<td>Oct. 9</td>
<td>Review Session</td>
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Oct. 14    Midterm
Oct. 16    Nonverbal Cultural Cues        A4 (pp 77-86), GH 35
Oct. 21    Dimensions of Cultural Communication        A4 (pp 86-106)
Oct. 23    Biological & Cultural Sex Differences        A5 (pp 107-116), GH, 41
Oct. 28    Sex Differences in Nonverbal Codes        A5 (pp 116-134)
Oct. 30    Nonverbal Emotional        A6, GH 43, 44
Nov. 4    Nonverbal Communication, Anxiety, And stress        A7 (pp 167-179, 186-189)
Nov. 6    Touch Avoidance        A7 (pp 179-186)
Persuasion        A, 10
Nov. 11    Veterans Day No Class
Nov. 13    Nonverbal Immediacy        A8, GH 40, 42, 52, 55
Nov. 18    Nonverbal Intimacy        A9, GH 24,25, 38, 39, 53 54
Nov. 20    National Comm. Assoc. Convention: Chicago: No Class
Nov. 25    Nonverbal Persuasion and Influence        A10, GH 16, 26, 34, 50, 51
(nonverbal self-analysis due).
Nov. 27    Thanksgiving: No Class
Dec. 2    Nonverbal Communication and Deception        A11, GH 37, 46, 47, 48
Dec. 4    Nonverbal Communication and Power        A12  GH27, 49
Dec. 9    Review
Dec. 16    Final Exam 1-3 PM  Note new time!

**Dishonesty:**

The faculty takes issues of academic misconduct very seriously and will pursue severe penalties against those guilty of such acts. If you are not sure what the University and School of Comm consider to be academic misconduct, please ask so you don't find out the hard way.

All sources (including internet sources) used in the preparation of any written work for this course
must be fully cited; otherwise, it is considered plagiarism. This is true whether direct passages are used or if you are just paraphrasing. Claiming credit for words or thoughts that are not your own is one type of academic misconduct. This includes having any name appear on a team project/paper when that individual did not fully participate in completion of the project/paper.

Plagiarism is a very serious offense and will minimally result in zero points on any assignment where plagiarism has taken place. All suspicions of plagiarism will be turned over to the Office of Student Rights and Responsibilities. The University General Catalog policy states:

Plagiarism is formal work publicly misrepresented as original; it is any activity wherein one person knowingly, directly, and for lucre, status, recognition, or any public gain resorts to the published or unpublished work of another in order to represent it as one’s own. Work shall be deemed plagiarism: (1) when prior work of another has been demonstrated as the accessible source; (2) when substantial or material parts of the source have been literally or evasively appropriated (substance denoting quantity; matter denoting qualitative format or style); and (3) when the work lacks sufficient or unequivocal citation so as to indicate or imply that the work was neither a copy nor an imitation. This definition comprises oral, written, and crafted pieces. In short, if one purports to present an original piece but copies ideas word for word or by paraphrase, those ideas should be duly noted. (Lindey, Alexander. Plagiarism and Originality, 1952).

San Diego State University is a publicly assisted institution legislatively empowered to certify competence and accomplishment in general and discrete categories of knowledge. The President and faculty of this University are therefore obligated not only to society at large but to the citizenry of the State of California to guarantee honest and substantive knowledge in those to whom they assign grades and whom they recommend for degrees. Wittingly or willfully to ignore or to allow students’ ascription of others’ work to themselves is to condone dishonesty, to deny the purpose of formal education, and to fail the public trust. Likewise, one must be liable to an appropriate penalty, even severance from the University and in some cases revocation of an advanced degree, should the demonstrated plagiarism clearly call into question one’s general competence or accomplishments.