Anthropology of Development and Conservation
Anthropology 532
Schedule #20127
Fall, 2013

Thursday 2-4:40 p.m.
PSFA 300

Dr. Frederick J. Conway
Office: AL-484
Office Telephone: (619) 594-5643
Anthropology Department: (619) 594-5527
E-mail: conway1@mail.sdsu.edu

Office Hours:
TU 1-2
WE 10-11
TH 9:30-10:30

SYLLABUS

The Anthropology of Development and Conservation covers multiple perspectives. For some, it is the study (analysis and critique) of the concepts and practices that constitute development and conservation. For others it is engagement in development and conservation programs. In this course we will look at how development and conservation have been defined and redefined in recent decades and their relationships to anthropological viewpoints. We will also look at how development projects are conceived and implemented, and the roles of anthropologists in the work of development and conservation. In the last section of the semester we will take the insights we have discussed and apply them in an exercise of planning a development project.

Learning Outcomes

By succeeding in this course, you will be able to:

• Understand and evaluate different definitions of and perspectives on development and conservation
• Appreciate the diversity of perspectives on the meaning of progress and quality of life
• Discern the ethical considerations that arise when conducting anthropological studies of less powerful or marginalized people and initiating social change
• Distinguish the various roles anthropologists have taken in the fields of development and conservation
• Follow the processes by which projects are designed, implemented and evaluated
• Gain practical skills in program planning to advance professional goals in the fields of conservation and development
• Analyze and communicate about key issues in the field
Texts

There are three texts for this course.


Other readings will be available on Blackboard.

Course Requirements

Attendance at all class meetings is expected, especially since we meet only once a week. If you are unable to attend a class, you must assume responsibility for getting notes from a classmate. A schedule of readings will be posted on Blackboard. The readings are to be completed before class on the day indicated since they will be discussed in class.

Mid-term Test
The mid-term test will be on Oct. 17. The test will be based on the readings and classroom material. The test format may include short-answer and essay questions. The mid-term test is worth 100 points. It is not possible to schedule make-up tests in a way that is fair to all students. Therefore there will be no make-up tests except in cases of true medical emergencies with documentation from a physician.

The Big Catch Exercises
One of our textbooks, *The Big Catch*, is an exercise in designing a project to improve coastal fisheries in an imaginary community in the country of Arcadia. Four different proposals are offered. The exercise is to evaluate the proposals and either select one of them as most appropriate or design an alternative project. We will be spending time in class on Nov. 14 and 21 to discuss these proposals and the information on which they are based. Further information about this activity will be given in class. The in-class Big Catch exercises are worth 50 points.

Research Paper
Each student will write a research paper on an aspect of the anthropology of development and conservation to be determined in consultation with the instructor. The paper will be ten pages in length (for undergraduates) and is worth 150 points. The proposed paper topic is due on Oct. 17. The paper itself is due in class at 2 p.m. on Dec. 5. More information on this paper will be given in class.

Final Exam
The final exam will consist of take-home essays in which you will use the understandings you have gained in the course to appraise alternatives for the project discussed in *The Big Catch*. The final exam is worth 100 points. The take-home final exam is due on December 17 at 4 p.m.
Participation
Participation in the course entails not only regular class attendance, but also active involvement in classroom activities, including written exercises and discussions. Participation will be measured both by how often you take part in class activities and by the quality of your contributions to class discussions. Students will be assigned to present the weekly readings to the class, highlighting topics for discussion. In this way the class will be run as much as possible like a seminar. Class participation will be worth up to 50 points of your course grade.

Course Grade (for undergraduates)

The grade for the course will be calculated as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-term test</td>
<td>100</td>
</tr>
<tr>
<td>Big Catch Exercises</td>
<td>50</td>
</tr>
<tr>
<td>Research paper</td>
<td>150</td>
</tr>
<tr>
<td>Final exam</td>
<td>100</td>
</tr>
<tr>
<td>Participation</td>
<td>50</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>450</strong></td>
</tr>
</tbody>
</table>

Course grades for undergraduates will be calculated from points as follows:

<table>
<thead>
<tr>
<th>Points Range</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>440-450</td>
<td>A</td>
</tr>
<tr>
<td>404-439</td>
<td>A-</td>
</tr>
<tr>
<td>395-403</td>
<td>B+</td>
</tr>
<tr>
<td>372-394</td>
<td>B</td>
</tr>
<tr>
<td>359-371</td>
<td>B-</td>
</tr>
<tr>
<td>350-358</td>
<td>C+</td>
</tr>
<tr>
<td>&lt;270</td>
<td>F</td>
</tr>
<tr>
<td>323-349</td>
<td>C</td>
</tr>
<tr>
<td>314-322</td>
<td>C-</td>
</tr>
<tr>
<td>305-313</td>
<td>D+</td>
</tr>
<tr>
<td>282-304</td>
<td>D</td>
</tr>
<tr>
<td>270-281</td>
<td>D-</td>
</tr>
<tr>
<td>&lt;270</td>
<td>F</td>
</tr>
</tbody>
</table>

This course fulfills a methods requirement for the undergraduate Anthropology major.

Graduate Students please note: Your research paper will be longer than the one by undergraduates. Information about the paper and points for your course grade is posted separately.

Students with Disabilities

Students who need accommodation for their disabilities should contact me privately to discuss specific accommodations for which they have received authorization. If you have a disability, but have not contacted Student Disability Services at 619-594-6473 (Calpulli Center, Suite 3101), please do so before making an appointment to see me.
Student Rights and Responsibilities

Cheating is the most serious offense in academia and it will not be tolerated. If students have any questions about cheating, they should consult SDSU’s official policy, which can be found at: [www.sa.sdsu.edu/srr](http://www.sa.sdsu.edu/srr).

Studying with other students is encouraged, but all written work, including tests and papers, must be the work of the individual student. (Specific group projects are an exception.) Examples of cheating include unauthorized sharing of answers during an exam, use of unauthorized notes or study materials during an exam, altering an exam and resubmitting, having another student submit assignments in your name, and participating in unauthorized collaboration on coursework to be graded individually. At a minimum a grade of F will be given for any material involved.

Blackboard

This course uses Blackboard, a web-based course aid that can be accessed from any terminal. Information and materials about the course will be posted on Blackboard, as well as announcements. Blackboard uses the same password as WebPortal.

PLEASE FEEL FREE TO CONTACT ME WITH ANY CONCERNS OR QUESTIONS ABOUT THE COURSE.

MY OFFICE HOURS ARE:

TU  2
WE  10-11
TH  9:30-10:30

E-mail: conway1@mail.sdsu.edu
Anthropology of Development and Conservation

Course Requirements for Graduate Students

The course requirements for graduate students are the same as for undergraduates as indicated on the course syllabus, except for the length of the research paper, which will be 20-25 pages. The research paper is worth 200 points.

The weighting of the course requirements is as follows:

- Mid-term test: 100 points
- Big Catch Exercises: 50 points
- Research paper: 200 points
- Final exam: 100 points
- Participation: 50 points
- Total: 500 points

Course grades for graduate students will be calculated from points as follows:

- 460-500: A
- 450-459: A-
- 440-449: B+
- 410-439: B
- 400-409: B-
- 390-399: C+
- 360-389: C
- 350-359: C-
- 340-349: D+
- 315-339: D
- 300-314: D-
- <300: F
ANTH 532 Anthropology of Development and Conservation
Fall, 2013

Course Schedule

Note
Our texts are:
**Anthropology** = Anthropology, Development and the Post-modern Challenge (Gardner & Lewis)
**Understanding Development** = Understanding Development Theiory and Practice in the Third World (Rapley)

The Big Catch
Other readings will be posted on Backboard.

Th 8/29  **Week 1  Introduction**
Anthropology, Ch. 1

Th 9/5  **Week 2  Concepts of Development**
Anthropology, Ch. 2-3
Understanding Development, Ch. 1-2; 3, esp.pp.55-58
Polanyi: The Self-Regulating Market
Nolan: The Rise of the Development Industry

Th 9/12  **Week 3  Neoliberalism and Development**
Anthropology, Ch. 4-5
Understanding Development, Ch. 4-5
Anders: Good Governance as Technology
Ferguson: De-moralizing Economies
*Commentators: Bree Campbell, Lea Morris*

Th 9/19  **Week 4  The Work of Development Anthropology**
Anthropology, Ch. 6-7
Nolan: The Nature of Development Projects
Chambers: Rural Poverty Unperceived (Excerpt)
Chambers: Seeing What to Do
Stirrat; Mercenaries, Missionaries and Misfits: Representations of Development Personnel.
Shrestha: “They Can’t Mix like We Can”
Commentators: Ashley Bunnell, Mike Prouty

Th 9/26 Week 5 Development Situations
Blount and Pitchon: An Anthropological Research Protocol for Marine Protected Areas
Carothers: Equity and Access to Fishing Rights
Carney: Converting the Wetlands, Endangering the Environment
Schroeder: Shady Practice: Gender and the Political Ecology of Resource Stabilization in Gambian Garden/Orchards
Haenn: Who’s Got the Money Now?
Cleveland and Soleri: Indigenous and Scientific Knowledge of Plant Breeding
Commentators: Anza Delarea, Ilima MacFarlane

Th 10/3 Week 6 Political Ecology
Robbins: The Hatchet and the Seed
Robbins: The Construction of Nature
Dove: Bitter Shade
Gardner: The New Calculus of Bedouin Pastoralism
Fairhead and Leach: False Forest History, Complicit Social Analysis
Dove: Equilibrium Theory and Interdisciplinary Borrowing
Commentators: Heidi Armendariz, Mike Kiraly

Th 10/10 Week 7 Conservation I
Larsen: Environmental Politics and Political Ambiguities
Cronon, The Trouble with Wilderness; or, Getting Back to the Wrong Nature”
Alcorn: Dances around the Fire
Brosius: Green Dots, Pink Hearts
Goldman: The Politics of Connectivity
Commentators: Stephanie Duncan,, Nancy Mendez

Th 10/17 Week 8 Conservation II
Chapin: A Challenge to Conservationists
Conklin and Graham: The Middle Shifting Ground
Sundberg: Identities in the Making
Li: Environment, Indigeneity and Transnationalism
Mid-term test
Paper topic due
Commentators: Kassandra Gal, Amal Hassan

Th 10/24  Week 9  Sustainability I
Farley and Smith: A Brief History: The Early Debates that Shaped Sustainability
Farley and Smith: A Brief History: International Sustainable Development Events, Agreements, and Commitments”
Sachs: Sustainable Development Oxymoron
Lorek and Spangenberg: Sustainable Consumption
Resilience Alliance website for key concepts www.resalliance.org
Gunderson et al.: Water RATS
Commentators: Andrew Mack, Jarrett Mitchell, Crystal Spessard

Th 10/31  Week 10  Sustainability II
de Haan: Sustainable Livelihoods
King, et al.: Cooperatives as Sustainable Livelihood Strategies
Gudynas: Buen Vivir: Today’s Tomorrow
Thomson: Degrowth and Buen Vivir
The Big Catch, Introduction, Part I (as preparation for 11/14)
Commentators (for materials other than The Big Catch): Katherine Hanson, Lauren Turner

Th 11/7  Week 11  Alternative Trade
Taylor: In the Market but Not of It
Wilson: Delivering the Goods
Moberg: Fair Trade Banana Farmers”
Conway: Certification and the State
Big Catch, Part II-III (as preparation for 11/14)
Commentators (for materials other than The Big Catch): Robert Davis, Miguel Nuñez

Th 11/14  Week 12  Tourism and Heritage I
Nas: Masterpieces of Oral and Intangible Culture
Anon.: Tangible Versus Intangible Heritage
Collins: ‘What if I Should Need’
Gatti: Genesis and Structure of ‘Djenné as a Work of Art.’
Commentators (for materials other than The Big Catch): Daniel Calvani, Katherine Tan
**Big Catch Exercise**

Th 11/21  *Week 13  Tourism and Heritage II*
Franquesa: Heritage Making in Spain
Brown: Mayas and Tourists
McAnany and Parks: Casualties of Heritage Distancing
Conway: The Public and Private Heritage of a World Heritage Site

*Commentators (for materials other than The Big Catch): Katie Badowski, Thomas Friday*

**Big Catch Exercise**

Th 11/28 Thanksgiving

Th 12/5  *Week 14  Summation*
Readings to be determined (by you)

**Research Paper due**
*Commentators: Ixchel Moreno, Manuel Niz, Katherine Tan*