Art 249 - Visual Presentation III
Course Syllabus

Department of Interior Design
School of Art, Design and Art History
College of Professional Studies and Fine Arts
San Diego State University

Fall Semester, 2013
Instructor: Jun Kwon
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Office: 301A
Office hours: Mon & Wed 03:00pm – 03:30pm by appointment.

Prerequisite: Art 148 with grade of “C” or better

Course Description
This course will give you the opportunity to experiment with various media and to
develop a personal style. We shall more casually revisit perspective in interior and
exterior space and explore sketching, drawing, rendering and painting.
Designers have to communicate concept and ideas at every stage of the design process.
Good sketching, drawing, rendering and painting skills are a practical business asset.
This course will explore how different techniques are used at various stages of the design
process. We will practice step by step with liberally interspersed various exercises
ranging from fast and loose to accurate and refined. This course is designed to increase
skills, confidence and to demolish intimidation.

Expected Students Outcomes
We want you to find the medium with which you are most comfortable and to discover
your own strength in the communication of visual ideas. You will be constantly
encouraged to find the right balance between technical expertise and visual poetry.
Excellence in this class will be demonstrated by inspiration and skills. Attention to craft
is essential. Carry your sketchbook all the time and draw any objects, landscape and
anything you are interested in...... Also sketchbook compiling information from
lectures and demonstrations are to be kept. Sketchbook assignments will accumulate
throughout the semester without formal notice.

Recommended Texts

The Brain Integration Drawing Book; Hilary Austen, available at Cal Copy upon request.
Drawing on the Right Side of the Brain; Betty Edwards, Jeremy P. Tarcher/ Perigee
Color Drawing; Michael E. Doyle, Van Nostrand Reinhold
Sketching and Rendering Interior Spaces; Ivo D Drpic, Watson Guptill Publications
Interior Design Visual Presentation; Maureen Mitton, John Wiley and Sons, Inc.
Entourage; Ernest Burden, McGraw Hill.
*Marker Magic;* Richard McGarry, Greg Madsen, Wiley

**Class Content**
Exploration of color, media and creativity in
Illustration and perspective drawings

**Media to Explore**
India ink, graphite,
Water color, Pastel, Marker pens
Prisma color pencils
Making actual presentation sample board

**Papers**
Sketchbook
Watercolor, Watercolor paper Pad - cold or hot pressed
Bristol
Illustration board
Vellum
Canson paper
Matt board
Found materials... eg magazine photos

**Project Deadline Policy**
All late work will be reduced 10% for the
each class session following the due date.
The assignment cannot be submitted if it is
more than one week late.

**Grading Policy**
Projects will be graded on a scale according
to the difficulty of the project.
“**A**” represents obvious excellence in all projects turned in on time and stellar class
participation.
“**B**” represents good work completed by due date and acceptable attendance.
“**C**” indicates average ability and skills with perhaps voids here and there
“**D**” means that projects simply fulfill basic requirements yet may lack effort, inspiration
or are woefully late.

**Syllabus** subject to change according to class progress and aptitude.

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Watercolor and Inks, Prisma pencils, pastel</td>
<td>20 %</td>
</tr>
<tr>
<td>Maker Pen &amp; Preliminary texture</td>
<td>20 %</td>
</tr>
<tr>
<td>Floor plan / Interior, Exterior perspective</td>
<td>25 %</td>
</tr>
<tr>
<td>Model</td>
<td>20 %</td>
</tr>
<tr>
<td>Sketchbook with at least 100 good sketches / class participation</td>
<td>15 %</td>
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</tbody>
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List of Materials

All Drafting Tools from Art 148.
Portable sketchbook
Drawing pencil set (HB, 1B, 2B, 3B, 4B or more)
India ink and Bamboo pen or stick pen

Watercolor: Watercolor is a transparent medium, not to be confused with either acrylic or gouache (non-transparent water color). Kids range from children’s play sets to the best selection of colors found in individual tubes. For this class I recommend a professional set of tubes (12 color or more). Any combination of tubes, watercolor pens or gouache is acceptable.

Brushes: Next to the paints in importance is a quality brush. They come in round or flat shapes. A selection of say, 3 brushes numbered between “12” to “8” will be useful. However one good brush is all you really need at first. Sable is premium and will last a lifetime if well cared for, but synthetics and blends are almost as good.

Watercolor paper Pads: Watercolor papers are available in Rough, Cold-pressed (bumpy) or Hot-pressed (smooth). Referring to a ream, papers are made in different weights, from 60lb to 300lb. For this class I recommended the 11”x15” pads of 140lb “cold press” which is bumpy. Individual sheets purchased at Art Etc. Arches, Acquarello, Fabriano are excellent brands.

Bristol: We will use this with pencil and markers. Bristol is also suitable for some water media but it tends to buckle and curl.

Watercolor tape and a sponge: To fix paper to a board and prevent excess warping. Brown packing tape works as will masking tape but beware when you pull it off.

Art masking fluid: Act as a resist to preserve areas of pure white paper.

Palettes and a water container.

Spray Fixative, Spray Adhesive Pastel: Soft chalk type or oil

Prisma color pencils: A set of 72 color recommended. Berel, Derwent or Sanford are good brand.

Maker Pens purchase from either of the suggested lists or close approximation. Add more colors will make you easier...... You must have Blender.

Cutting tools and steel straight edge (optional).

Marker Pens primarily 2 types.
Xylene base and Alcohol base. They don’t always blend well together.

AD / Chartpak brand are xylene. Best color selection and easy to use. last longer but tip are little stinky (recommended)

Prismacolor and Panatone are alcohol based. More versatile tips. A little more costly.

**AD - Chartpak**

<table>
<thead>
<tr>
<th>AD Color</th>
<th>PM Color</th>
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<tbody>
<tr>
<td>P133- Maize</td>
<td>PM132- Jasmine</td>
</tr>
<tr>
<td>P41- Lemon Yellow</td>
<td>PM19- Canary Yellow</td>
</tr>
<tr>
<td>P46- Goldenrod</td>
<td>PM18- Yellow Ochre</td>
</tr>
<tr>
<td>P120- Willow Green</td>
<td>PM36- Lime Green</td>
</tr>
<tr>
<td>P122- Grass Green</td>
<td>PM25- Spring Green</td>
</tr>
<tr>
<td>P29- Leaf Green</td>
<td>PM165- Grass Green</td>
</tr>
<tr>
<td>P105- Ice blue</td>
<td>PM48- Light Cerulean Blue</td>
</tr>
<tr>
<td>P104- Light blue</td>
<td>PM143- Mediterranean Blue</td>
</tr>
<tr>
<td>P5- True Blue</td>
<td>PM146- Periwinkle Blue</td>
</tr>
<tr>
<td>P147- Pale Flesh</td>
<td>PM122- Salmon Pink</td>
</tr>
<tr>
<td>P152- Blush</td>
<td>PM73- Flagstone Red</td>
</tr>
<tr>
<td>P-7 Brick Red</td>
<td>PM169- Tuscan Red</td>
</tr>
<tr>
<td>P138- Light Sand</td>
<td>PM96- Blond Wood</td>
</tr>
<tr>
<td>P140- Suntan</td>
<td>PM69- Goldenrod</td>
</tr>
<tr>
<td>P70- Mocha</td>
<td>PM62- Sepia</td>
</tr>
<tr>
<td>P181- Cool Gray #1</td>
<td>30% Cool or Warm Grey</td>
</tr>
<tr>
<td>P183- Cool Gray #3</td>
<td>50% Cool or Warm Grey</td>
</tr>
<tr>
<td>P185- Cool Gray #5</td>
<td>70% Cool or Warm Grey</td>
</tr>
<tr>
<td>P187- Cool Gray #7</td>
<td>90% Cool or Warm Grey</td>
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**Plus Neutral Blender**