Office: Student Services East, Room 3364
Telephone: 858-755-4404
Office Hours: Before class, after class, and by appointment.
Email: brobbin7@san.rr.com

Required Text:

Blackboard:
This is a blended class. Please access Blackboard throughout the semester to review the syllabus, contact information, assessment grades, class announcements, faculty information, power point presentations of the class curriculum, course documents, message box, and other course information. Please be sure to keep your e-mail address on Blackboard current. For Blackboard Technical assistance, please call the Help Desk at 619-594-3189 OR Help Desk email: scc@rohan.sdsu.edu The Blackboard Support website is http://its.sdsu.edu/blackboard/

Course Description:
The course will focus on leadership as it relates to organizational effectiveness. Leadership topics will include leading change, leadership skills, leadership traits and behavior, influence and values, developing leaders, definition and significance of leadership, leadership theories, power and leadership, and leadership in a global and cultural context. In addition, you will build a greater awareness of your leadership capabilities. Course objectives will be achieved through lectures, class discussions, group activities, experiential exercises, exams and
written analyses.

BSBA Goals
BSBA students will graduate being Effective Communicators, Critical Thinkers, Able to Analyze Ethical Problems, Global in their perspective, and Knowledgeable about the essentials of business. This class contributes to those goals through its student learning outcomes.

Learning Outcomes:
Upon completion of this course, students will be able to:

1. Discuss the role of individual difference characteristics in leadership.
2. Compare and contrast leadership and management.
3. Define power sources in an organization and its key role in leadership.
4. Identify ways to motivate, empower, and inspire others.
5. Describe different models and theories of leadership.
6. Explain the leadership practices necessary to implement change, including overcoming resistance to change and the importance of vision.
7. Describe the role culture, diversity and gender can play in leadership.
8. Demonstrate skills in communication, negotiation, leading a meeting, and solving problems in a group environment.
9. Have a greater self knowledge so that you can create a personal mission statement which will help you lead others.

Course Requirements:
1. Participation in class discussion and group work is essential and expected to enhance the learning process. Attendance of this course is required.
2. Read the text prior to the scheduled date on the syllabus.
3. Participate in a team creative presentation and paper.
4. Each student will complete a midterm and a final exam.
5. Develop a personal mission statement.
Course Outline and Assignments

5/23: Introductions, Syllabus; Learning Outcomes; Course Expectations; Leadership Activity; Chapter 1: What do we Mean by Leadership?

5/24: Chapter 2: Leader Development

5/28: NO CLASS (Memorial Day Holiday)

5/29: Chapter 3: Skills for Developing Yourself as a Leader; Leadership Team Creative Presentation Overview

5/30: Chapter 4: Power and Influence

5/31: Chapter 5: Leadership, Ethics, and Values

6/4: Chapter 6: Leadership Attributes

6/5: Chapter 7: Leadership Behavior

6/6: Chapter 8: Skills for Building Personal Credibility and Influencing Others; Midterm Review Prep.

6/7: MIDTERM EXAM

6/11: Chapter 9: Motivation, Satisfaction, and Performance

6/12: Chapter 10: Groups, Teams, and Their Leadership; Chapter 11: Skills for Developing Others

6/13: Chapter 12: The Situation; Chapter 13: Contingency Theories of Leadership

6/14: Leadership Team Presentation Prep.

6/18: Chapter 14: Leadership and Change; Chapter 15: The Dark
Side of Leadership

6/19: Chapter 16: Skills for Optimizing Leadership as Situations Change; Personal Mission Statement

6/20: Leadership Team Presentation Prep.


6/25: TEAMS 1 & 2 CREATIVE PRESENTATIONS

6/26: TEAMS 3 & 4 CREATIVE PRESENTATIONS

6/27: TEAMS 5 & 6 CREATIVE PRESENTATIONS

6/28: TEAMS 7 & 8 CREATIVE PRESENTATIONS; Final Exam Review Prep

7/2: FINAL EXAM

7/3: Leadership activity; Closure

**GRADING**

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<tbody>
<tr>
<td>MIDTERM</td>
<td>175 points</td>
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<tr>
<td>FINAL</td>
<td>175 points</td>
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<tr>
<td>TEAM CREATIVE LEADERSHIP PRESENTATION</td>
<td>100 points</td>
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<tr>
<td>PARTICIPATION/EXPERIENTIAL EXERCISES/QUIZZES</td>
<td>50 points</td>
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<td>Total Possible points</td>
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Grading will be based on the following scale:

- 465 points and greater   A
- 450-464 points           A-
- 435-449 points           B+
- 415-434 points           B
- 400-414 points           B-
385-399 points  C+
365-384 points  C
350-364 points  C-
315-349 points  D
Less than 315 points  F

Experiential Exercises, Quizzes, Participation: Throughout the semester, we will have experiential exercises, quizzes, and discussions that will require your participation. All unexcused absences are 10 points deducted, excused absences are only 5 points deducted; and extenuating documented circumstances are completely excused.

Please set your CELL PHONES in the SILENT/MUTE mode.

PERSONAL MISSION STATEMENT:
Each of you will complete a Personal Mission Statement in class (June 19). One of the most important aspects of Leadership is self-knowledge and particular awareness of your priorities and values. While there is no unique format or formula for creating your personal mission statement, the following guidelines may be helpful:

Keep it simple, clear and brief. Your mission statement should touch upon what you want to focus on and who you want to become as a person (character) in this part of your life. Think about specific actions, behaviors, habits and qualities that would have a significant positive impact. Make sure your mission statement is positive. Instead of saying what you don’t want to do or don’t want to be, say what you do want to do or become. Include positive behaviors, character traits and values that you consider particularly important and want to develop further. Think about how your actions, habits, behavior and character traits in this area affect the important relationships in your life. Create a mission statement that will guide you in your day-to-day actions and decisions. Think about how your mission affects the other areas of your life. Is it balanced? Including an emotional payoff in your mission
statement infuses it with passion and will make it even more compelling, inspiring and energizing. Remember that your mission statement is not cast in stone. It will continue to change and evolve as you gain insights about yourself and what you want out of each part of your life.

**Team Case Analysis Creative Leadership Presentation:**
A portion of your work this semester will be in teams. Learning to work together in teams is a vital skill that you will use throughout your professional career, and as much experience that you may gain in understanding the strengths and limitations of teams will be to your advantage.

Each team will prepare and present a case analysis during the course. The team will choose only one case from any of the Leadership chapters in our class text. Develop a creative leadership presentation identifying the issue(s), background information, analysis, solutions, and creative method in presenting the key components of the case to the class. The assignment will consist of two parts: 1) A creative presentation to the class (approximately 20 minutes), and 2) A written summary of your presentation. Each team member is expected to participate in project discussions, preparation, and the actual team case analysis creative leadership presentation. Class time has been allotted for teams to work on this project.

**Team Case Written Analysis:**
For your written case: analyze and summarize your oral presentation. Your case paper should be approximately 4-5 pages double-spaced. Additionally, add a title page and also add another page at the end with a signed list of all members (in alphabetical order by last name) with signatures beside typed names as well as role(s) and responsibilities that each team member contributed to the team presentation. You may use an outline format and bullet points if you wish. Include the names of all team members, and please do not use a binder. You must deliver your team case written analysis prior to your team case creative oral presentation on the day you present.
TEAM CASE CREATIVE ORAL PRESENTATION:

A creative oral presentation should explain what is taking place in the leadership case, the key issues, background information, solutions and/or recommended course of action. It should be apparent that the creative presentation was carefully planned and coordinated (i.e., presenters should know their parts without confusion). The structure for the presentation should be creatively prepared. High quality linking and supporting visuals should be used when appropriate. Creating your own video is allowed but video downloads of any type are not permitted.